



CBSE/DIR.(ACAD)/2020

Date: 19.02.2020

Circular No.Acad-15/2020

All Heads of Schools affiliated to CBSE

Subject: Celebration of 'MatribhashaDiwas' (Mother language Day) on 21.02.2020

As you are aware, UNESCO has declared 21st February every year as International Mother Tongue Day to promote the dissemination of mother tongue and awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue.

2. It has been decided to celebrate MatribhashaDiwas on 21.2.2020 to promote the use of mother tongue. The tenor would be celebratory and the schools affiliated to the Board can observe it with the objectives to:

- Highlight the linguistic diversity of our country
- Encourage usage, not only of the respective mother tongue but other Indian languages as well
- Understand and draw attention to the diversity of cultures, in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression
- Encourage the learning of languages, other than one's own mother tongue.

3. The list of suggestive activities to be taken up on the MatribhashaDiwas is annexed. In case the school is closed on 21.02.2020, then it may be celebrated on 20.02.2020.

4. School Heads are requested to organize the suggestive activities to achieve the objectives of MatribhashaDiwas and send the report of the same at the following link:

<https://forms.gle/54eDXyZsQGtUXL1z5>

(Dr. Joseph Emmanuel)
Director (Academics)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, KendriyaVidyalayaSangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, NavodayaVidyalayaSamiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017



5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A – Wing, SenaBhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, ShastriBhawan, New Delhi-01
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Joint Secretaries/ Deputy Secretaries/ Assistant Secretaries/ Analysts (Academic, Training and Vocational Unit), CBSE
15. In charge IT Unit with the request to put this circular on the CBSE Academic website
16. The Senior Public Relations Officer, CBSE
17. PPS to Chairperson, CBSE
18. SPS to Secretary, CBSE
19. SPS to Director (EDUSAT, Research and Development), CBSE
20. SPS to Director (Information Technology), CBSE
21. PS to Director (Academics), CBSE
22. SPS to Controller of Examinations, CBSE
23. SPS to Director (SE & T), CBSE
24. SPS to Director (Professional Exams), CBSE

Director (Academics)





List of Suggestive Activities

- Constitution's Preamble reading in Matribhasha
- Reading of the 'Preamble' in Matribhasha
- Group/ Folk songs
- Essay Competition
- Debate
- Exhibition on Indian languages through display boards, posters etc.
- GK competition on Indian language Heritage
- Any other activities

